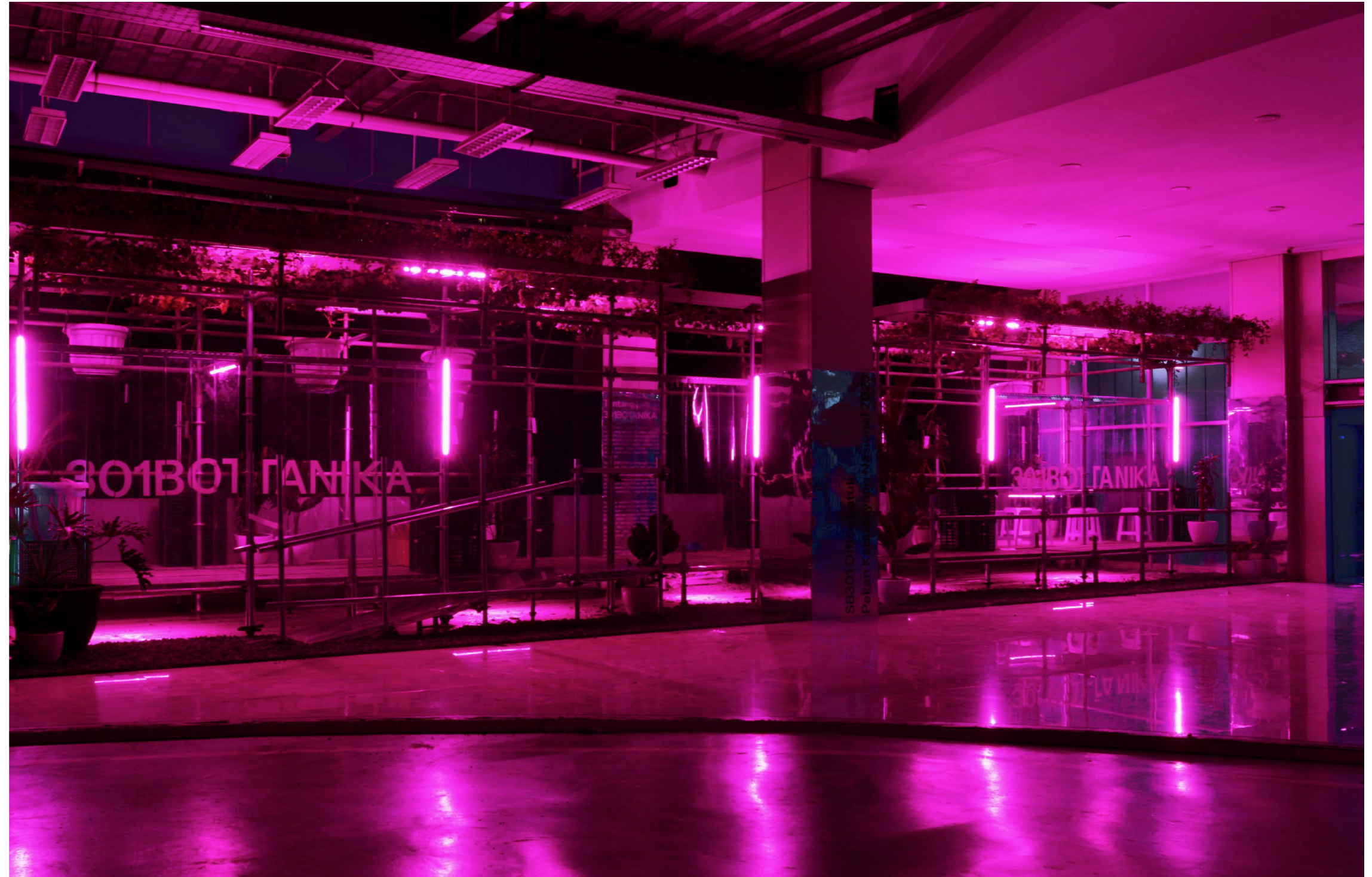
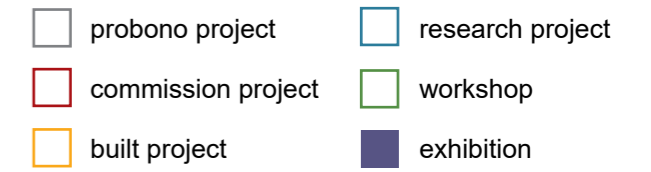


301BOTANIKA

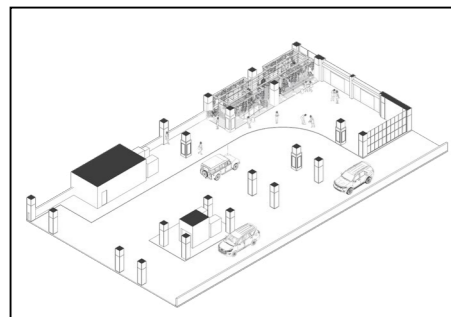
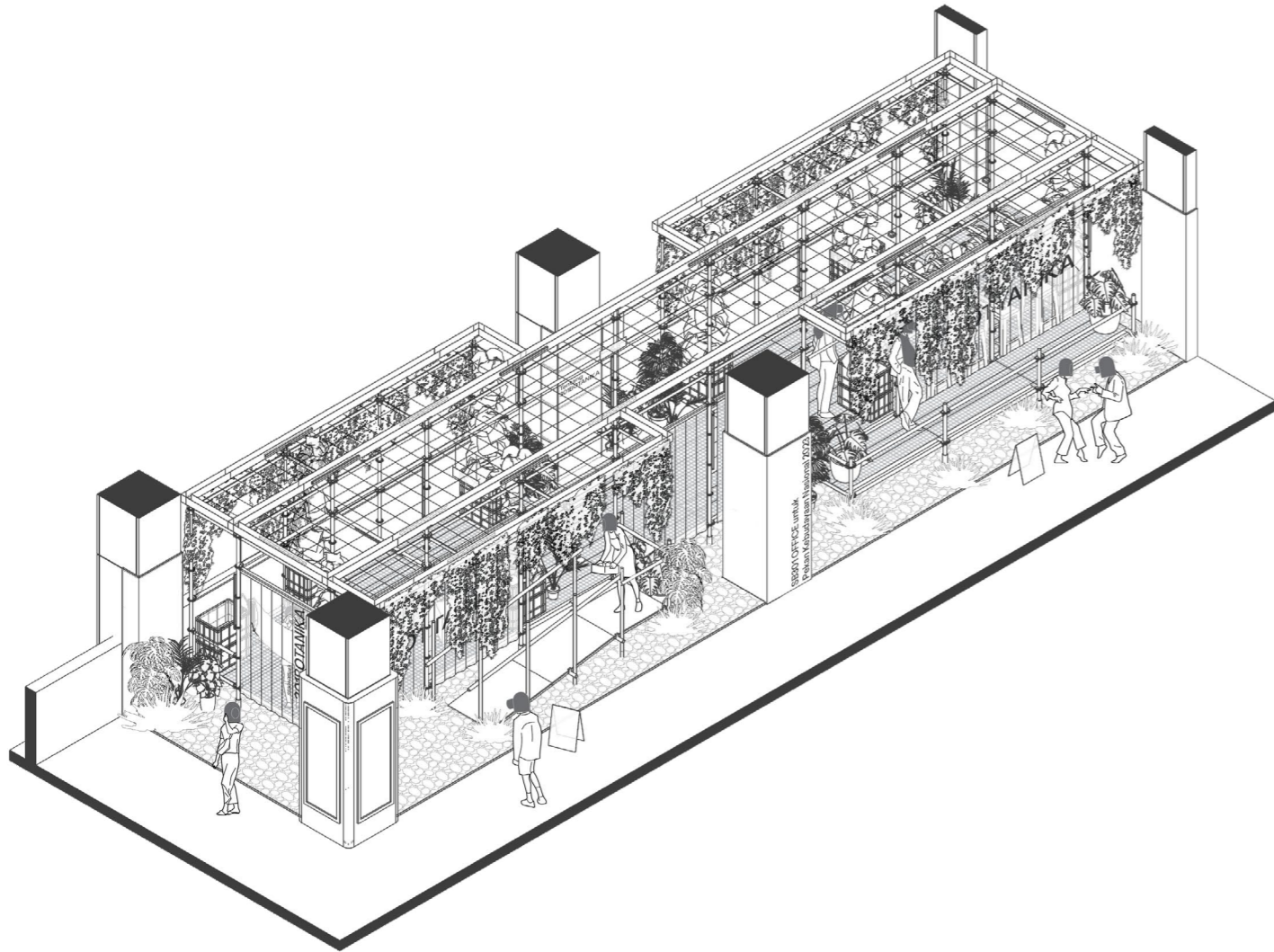
Project Year : 2023
Location : Jakarta, Indonesia
Project Type : Exhibition
Project Team : Advan Beryl
Fikri Izza
Princess Griffith
Satrio Seno
Zulfikar Ibrahim

Short Desc. : Derived from the theme of "Ruang Tamu" at the *Pekan Kebudayaan Nasional 2023*, 301BOTANIKA is a botanical sanctuary at BNI City Station, Jakarta. Intervening the station's entrance, this installation transforms the mundane waiting space into a living sanctuary, where plants play hosts and humans engage in a dynamic interplay of hosting and being hosted.

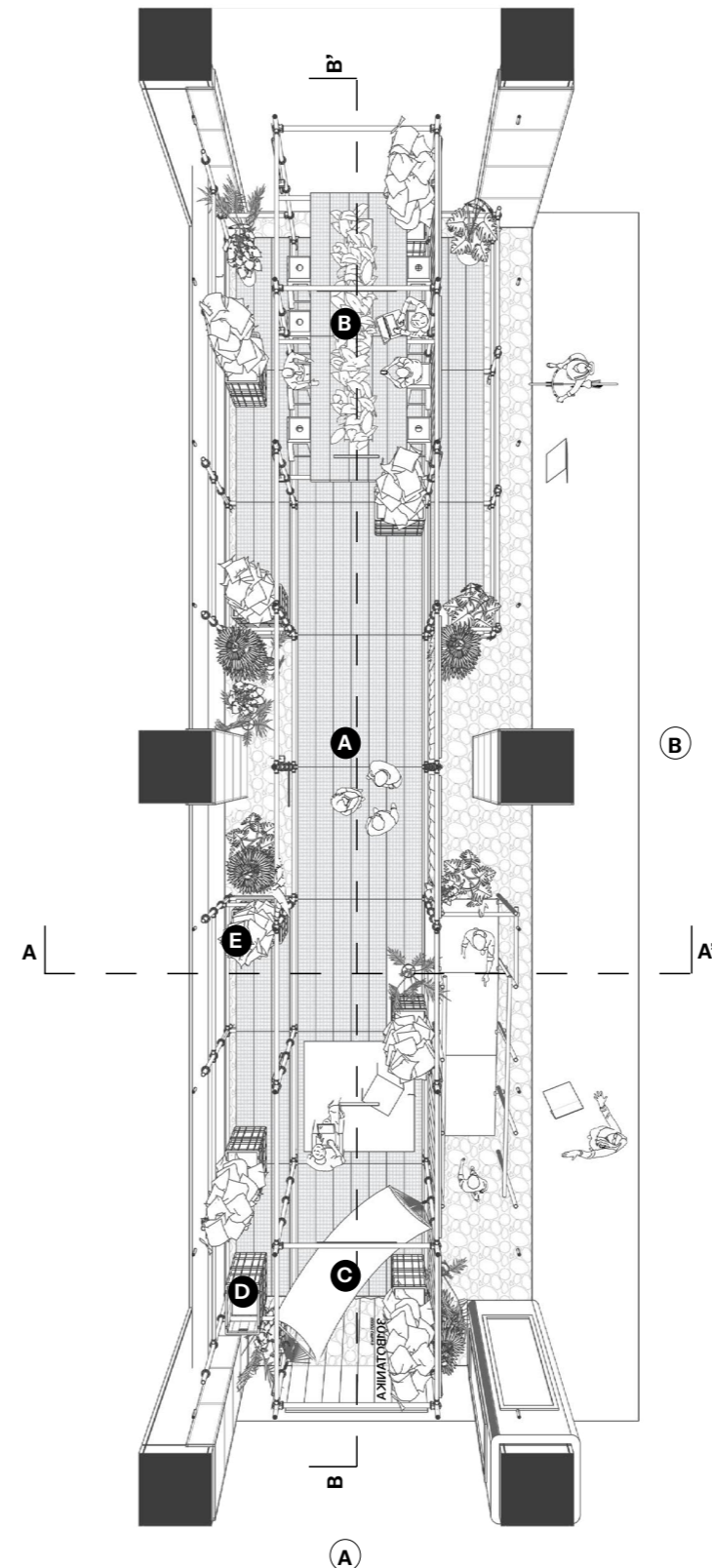
Tags : *Installation, activation, urban intervention, train station, program, event*



**GENERAL
CONCEPT**



Ray Oldenburg's theory, as articulated in *The Great Good Place* (1989), delineates three distinct categories of places based on human experience and social environment: first place (home), second place (work or school), and third place (informal spaces outside home and work for socializing). Notably, an imbalance exists between these categories, with the first and second places dominating daily visits, while third places, often overlooked in the bustling urban lifestyle, are relegated to holidays. Recognizing this gap, the transitional space, denoting the space between the first, second, and third places, emerges as a potent site for spatial intervention. Interventions in this space aim to address the imbalance and restore the vital role of the third place in individuals' daily experiences of the urban environment, embodying the concept of "ruang tamu" as a dynamic meeting, living, and interaction space.

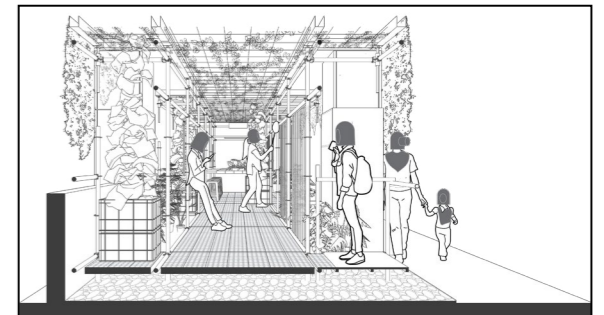


elevation A



301BOTANIKA offers engaging experiences, including hands-on grafting workshops and plant harvest sessions. Visitors can actively participate in the cultivation process, picking and tasting various grape varieties.

section A



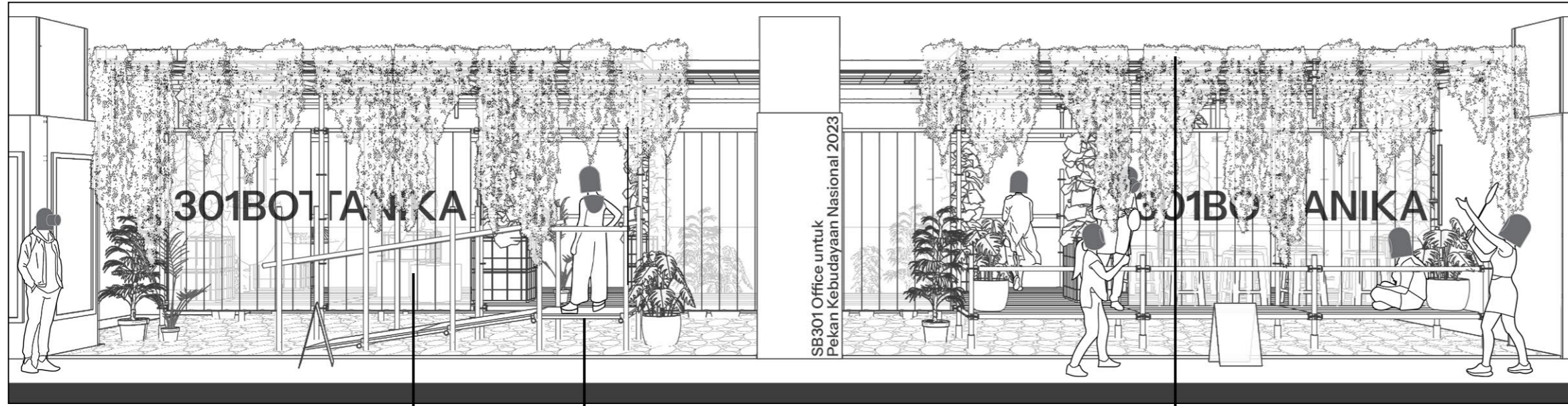
Additionally, 301BOTANIKA hosts unique pasar barter sessions, where grapes serve as the trading currency. This innovative concept encourages community engagement, allowing participants to trade grapes for various items.

legend :

- A** communal area
- B** seating space
- C** resting space
- D** storage
- E** grape plant

DESIGN OVERVIEW

elevation B

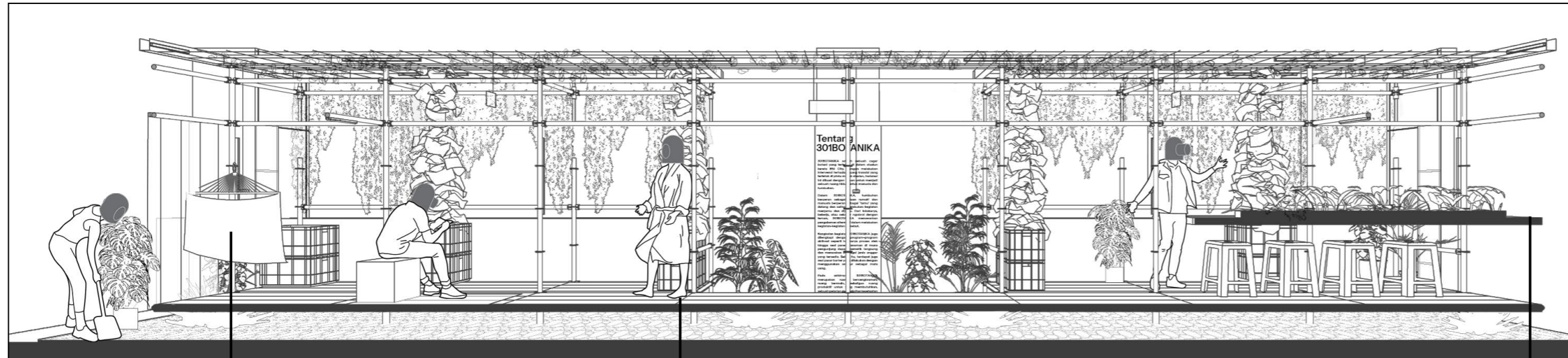


The versatility of plastic curtains offers flexible spatial dividers and transparent view of the surrounding site

The use of ramp offers both accessibility and an aesthetically pleasing welcome to the installation.

Gutters that functions as a base for Lee Kuan Yew plants and hiding electrical system and accessories.

section B



The hammock provides a laid-back and inviting spot for relaxation in resting space.

The communal area that connects the resting space and working space in the middle of the installation.

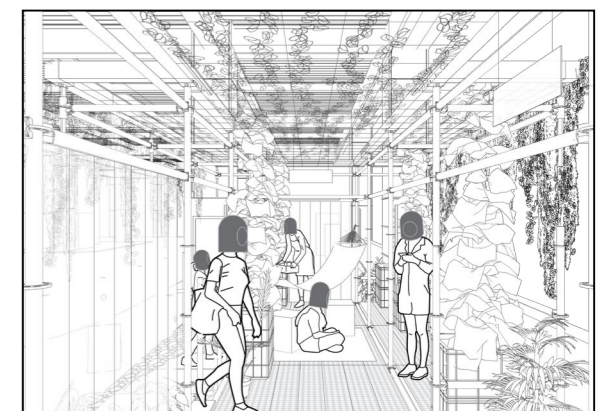
The central table serving as a focal point that encourages collaboration and creativity in working space.



Step into the captivating world of 301BOTANIKA through its artistic and botanical entrance.

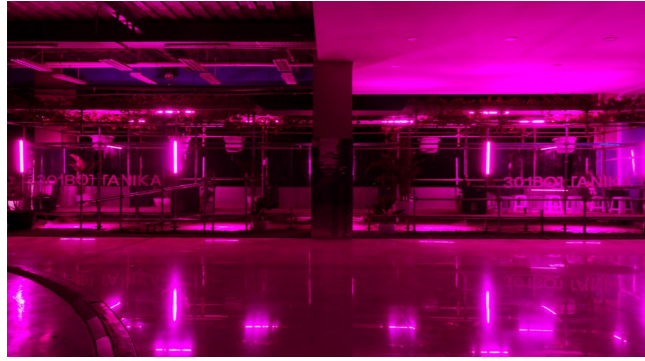


Peer into the vibrant working space, where creativity blooms and innovative endeavors come to life.



Discover the tranquil resting space, where serenity meets comfort in a harmonious setting.

ATTACHMENT



the view from the station's nearby seating area, revealing the front elevation of the installation



the view from the station's nearby lift, revealing the side elevation of the installation



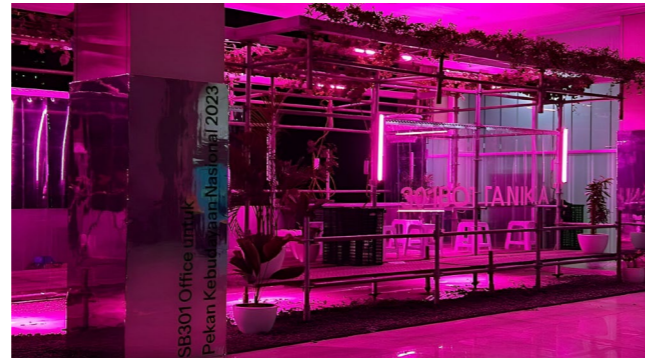
301BOTANIKA working space



people interacting in the 301BOTANIKA communal area



the view of resting space from outside of the installation



the view of working space from outside of the installation



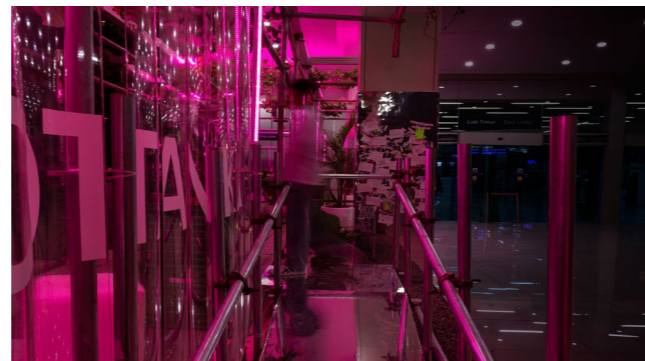
people resting in the 301BOTANIKA resting space



provided UV lighting from below that functions for plants to grow and a device for artistic expression



gutter as a device for plants holder and the installation's electrical system



the installation entrance



people engaging with programs provided by 301BOTANIKA



plastic curtains that offers full visibility of the installations surroundings